

# 8 MISTAKES PEOPLE MAKE WHEN CHOOSING A NEW CAREER & HOW TO AVOID THEM

## 1 CHOOSING A CAREER BASED ON PERSONALITY OR CAREER ASSESSMENTS

Assessments are flawed. Different people interpret the same questions (and pre-determined answers) differently – resulting in false results. Based on our answers, assessments lump us with other people who answered the questions the same way – the assessments don't see us as unique individuals with a unique combination of strengths and interests. Bottom line – using assessments to match you to an occupation is a recipe for disaster.

## 2 CHOOSING A NEW CAREER FOR THE WRONG REASON

Don't pick a career because everyone says you'll be good at it. Don't pick a career because it is 'stable' or 'growing'. Don't pick a career to make someone else happy. Choosing a career to impress other people... or because it pays well or offers good perks... are likely to result in unhappiness too.

## 3 BELIEVING YOU ARE TOO YOUNG... OR TOO OLD... TO MAKE A CAREER CHANGE

I've helped countless clients between the ages of 22 and 73 make big career transitions.

## 4 NOT RECOGNIZING YOUR TRANSFERRABLE (AND VALUABLE) SKILLS

I've met thousands of people who doubted they had skills and experience that could be transferred to an exciting new job or career. 99.5% of the time they were wrong - they just didn't recognize skills and abilities they have that can be transferred to different types of jobs and careers.

## 5 NOT DISCOVERING THE BEST JOB AND CAREER OPTIONS FOR YOU

Many people waste years reading online articles and career books, taking computerized assessments, and asking other people about their careers... somehow hoping they will discover a career they will be good at, enjoy and pay them well.

The problem is these strategies make career recommendations based on what you are doing now. If you want to discover NEW and DIFFERENT career options, that's frustrating.

Instead, talk to an unbiased professional who has a comprehensive knowledge of careers... and who can pinpoint specific career options that match your personality, interests, transferrable skills and natural abilities. (If you don't have someone in your inner circle who can do this, please see [www.CareerCoachNewYorkCity.com](http://www.CareerCoachNewYorkCity.com)).

## 6 BELIEVING YOU NEED TO HAVE ALL OF THE 'REQUIRED' SKILLS, EDUCATION AND SIMILAR EXPERIENCE TO MAKE A CAREER TRANSITION

The candidate with 'all' of the required skills usually does NOT win the job offer. Hiring managers look for four things: 1) Can you do a significant portion of the job... and quickly learn what you don't know; 2) Are you really motivated to do the job; 3) Are you manageable; and 4) Will I enjoy working with you? When you package yourself focusing on these four winning ingredients, you can win exciting job offers despite missing 'required' skills, education and relevant experience.

## 7 THINKING YOU'LL HAVE TO 'START OVER'... OR TAKE A BIG PAY CUT WHEN YOU CHANGE CAREERS

When you identify exciting alternative jobs and careers that leverage some (or many) of current skills and abilities, it's very possible to make a career transition and get paid the same as you earn now. While it's true that some people take a pay cut when they make a transition, it's equally true that some people making transitions land jobs that pay more.

## 8 LETTING FEAR OF CHOOSING THE WRONG NEW CAREER STOP YOU

It's understandable that you might be worried about choosing the wrong new career or wondering if you'll be successful in a different type of job or career. But don't let that fear cause you to get stuck. Instead, gather all of the accurate information you need to be confident that you are making the right choice... so you can move forward and have the career success and satisfaction you want.

Watch your inbox for my proven strategies to help you discover alternative careers that you'll enjoy excel in!

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